How Being Compliant Helps Your Marketing

Amy Bell

Risk and Compliance Consultant

Symphony LEGAL

How Being Compliant Helps Your Marketing

Symphony LEGAL

What is Compliance in a Law Firm?

Symphony LEGAL

Compliance is a Marketing Tool

Effective risk Management leading to fewer claims or complaints

Improved client care leading to increased client satisfaction

Improved marketability

Improved and streamlined processes for all your employees

Lower Insurance Premiums

Increased profitability

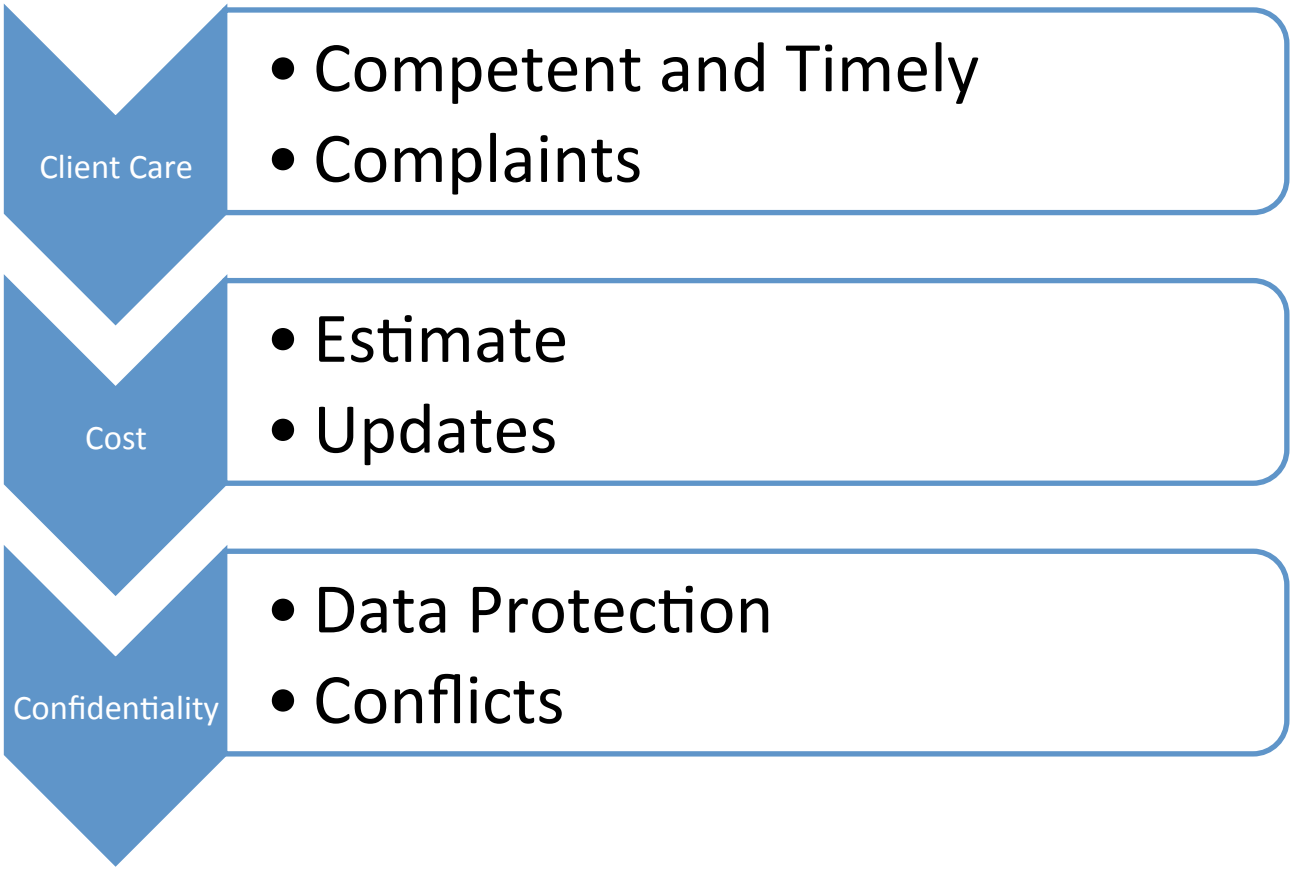
Symphony LEGAL

Marketing – Your People

Marketing – Your People

Marketing – Strategic and Compliant

Marketing – Your Clients



Symphony LEGAL

Marketing – Your Clients

Compliance SWOT Analysis

Symphony LEGAL

Risk Management

Quote of the Day

If you think compliance is expensive, try non-compliance

Deputy Attorney General
Paul McNulty

Symphony LEGAL

Thank you

Amy Bell
Compliance Consultant

Symphony LEGAL