

# Festive Marketing for Law Firms 2023

## 1 Add some festive cheer to your logo

A new logo for the festive period can help your law firm stand out from the competition. Someone is more likely to remember the law firm's logo with a snowflake or Christmas hat than a logo that looks pretty similar to all the rest. This subtle change can help make your firm memorable.

**Prices from £150+VAT**

## 2 Create a festive website or social media banner

Banners on your website or social media are a great way to convey important information. You could add your opening hours over the December-January period and your emergency numbers if someone needs to get ahold of you or point to some critical information or FAQs on your website that might help them.

**Prices from £150+VAT**

## 3 Add some falling snow

We can create branded snow that you can add to your website to bring some festive cheer. This subtle change won't be too overpowering for those struggling, but it helps your law firm stand out. We'd recommend only adding snow to one page on your website, which means your website will function normally otherwise.

**Prices from £150+VAT**

If you would like support with your marketing, give us a call on 0117 325 0200 or email [sales@conscious.co.uk](mailto:sales@conscious.co.uk)