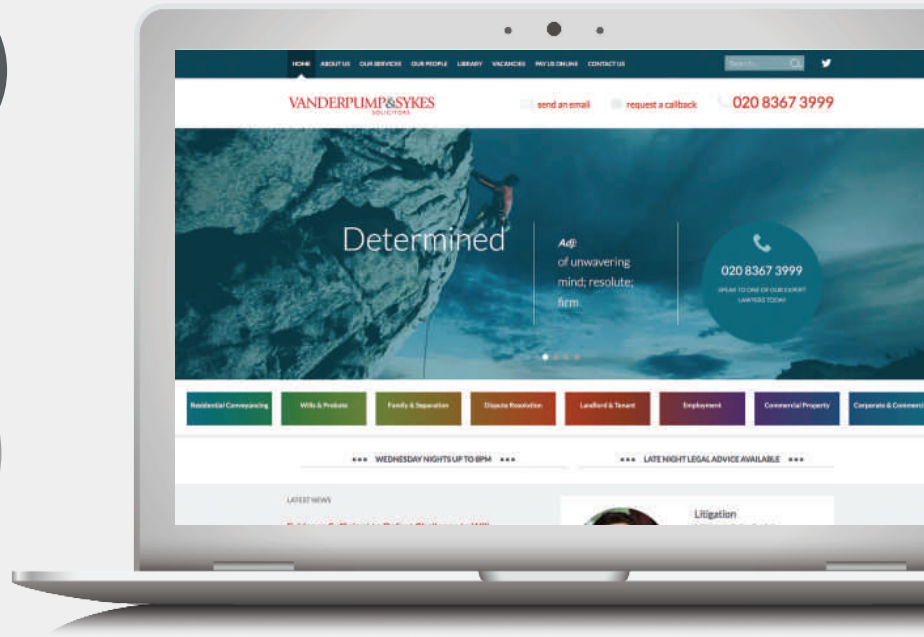


Vanderpump & Sykes

Existing client

Case Study



Website

www.vanderpumpandsykes.co.uk

Company size

A medium sized law firm based in Enfield providing legal advice to the local community and nationwide. They have 6 partners and 13 other staff members.

Services provided

Responsive website redesign.

Andrew Anthony – Compliance & Quality Officer of Vanderpump & Sykes, describes the experience and results after having their new website built by Conscious.

The Results

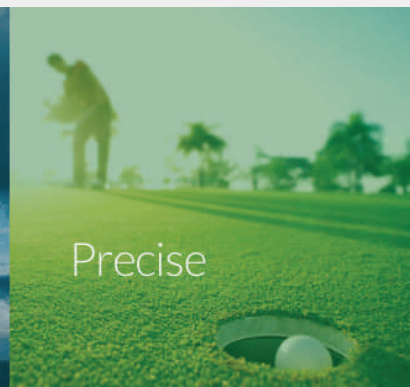
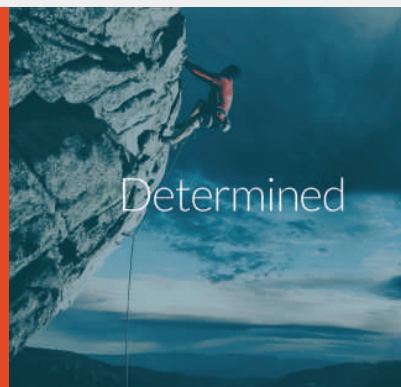
“Since launching the site, we’ve had 25.59% more unique visitors, 26.69% more page views and a 6.54% increase in average session duration, proving that people are more drawn into the new site and it’s a lot more accessible. Not only that, but our staff members have noticed the difference; it’s brighter and more user-friendly. In fact, Shopper Anonymous, who we use for our firm’s mystery shopping, found the website quickly and said it was very easy and efficient to use.”

Would I recommend Conscious?

“Yes, they were very helpful and informative throughout the whole process.”

Andrew Anthony

Compliance & Quality Officer
of Vanderpump & Sykes

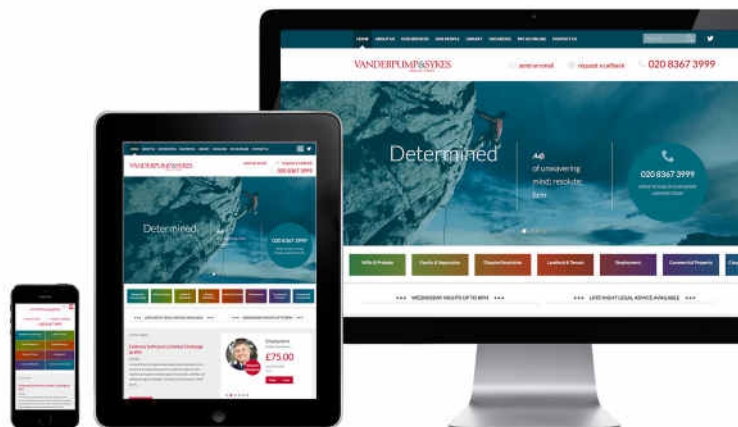


The Process

“Conscious informed us that we could update our website to HTML5. This would allow us to have a much more efficient site, supported by any device, desktop, tablet or mobile.

Thankfully, we were guided the whole way.

Conscious helped us with our overall image. We came up with the sports theme and Conscious ran with it.”



Vanderpump and Sykes desktop, tablet and mobile

3 Words to describe Conscious and the journey:

- **Helpful** – Conscious held our hand throughout
- **Forward Thinking** – They helped us realise that we wanted something modern looking. They got us to look at other websites for inspiration and to work out what we wanted
- **Useful** – We know that Google really likes websites that keep updating with the times. Conscious helped us achieve that.

To know more about us and why we are your best choice, visit our website www.conscious.co.uk. Or to speak to someone about what we can do for you, call 0117 325 0200.

We look forward to hearing from you.

conscious
brand, design & marketing for law firms