

# Rich Dibbins

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Head of Sales & Digital Strategy Consultant

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Rich Dibbins is the Head of Sales for Conscious Solutions. Rich joined the company in 2012 and has worked with numerous law firms on their digital marketing strategies including website design, email marketing, lead conversion, social media, SEO, PPC & CRM.

An enthusiastic presenter on social media & digital marketing Rich presents in a way people can understand and from which they can learn practical, applicable knowledge.

Rich is an engaging, challenging and occasionally cheeky presenter at legal marketing events & in-house seminars all over the country.

In 2018 Rich presented 24 times to over 484 people on behalf of Conscious Solutions and has spoken at numerous legal sector events in 2019.

You can watch a presentation Rich gave at a previous <http://www.legalex.co.uk> event on [YouTube](#).

## Accreditations:

Google Squared Online - Digital Marketing Post-Grad Diploma  
Hootsuite Social Media Accreditation

## Comments on Rich's presentations

*"I heard Rich speak at a series of seminars put on by a Lloyd's broker this year for lawyer audiences up and down the country. Rich presented very knowledgably about how law firms can get their messages across to clients, and reach new clients/market sectors through better use of digital and social media. His was an invigorating talk, full of interesting and up-to-date content, presented in an engaging, entertaining way. Rich's insights were just as relevant and thought-provoking to the smaller firms in the audience, with limited marketing spend, as they were to the larger, national firms, working on established programs. Refreshing too, to hear an IT 'techie' speak in such practical, easy-to-understand terms, and be so focused on delivering solutions in my area - legal services.*

*My only criticism is that he could have done more with props, wigs, comedy spectacles etc."*  
**Chris Fitton, Partner, Berrymans Lace Mawer LLP**

*"The workshop was very useful, we understand social media a bit better now and it seems a little less daunting. I love that you have won the other partners round, I had mentioned us having these platforms a year or so ago when we merged but they were not convinced, they are now thanks to you and the team at Conscious!"*

**Hatice Mustafa, Partner, Pearson Hards**

"I wanted to express my gratitude for providing us with such an insightful talk, it was the most useful talk of the event (for me personally)"

**Gozel Klycheva - Head of Legal Relations Law Firm Ltd, (LegalEx 2017)**

"Useful lessons presented with humor" "Really informative and interactive" "Very engaging presenter. Informative, practical & relevant"

**UK200 Group Annual Conference**

"Thanks for delivering a really fantastic course yesterday! Loads of great ideas for us to implement" -  
**Eispeth Kinder - Partner, Family DWF LLP**

"Very engaging" - Ms Ractliffe, Old Square Chambers, (Feb 2017)

"Engaging, interesting and good examples" Miss Angell, Ashfords LLP (Feb 2017)

"Excellent knowledge" - Mrs Lay, New Law Solicitors, (Feb 2017)

"Thanks again for your time and excellent seminar yesterday. You covered a lot of quality material and kept me engaged throughout, which is no easy task! I especially appreciated your experience in our sector."

**John Sharkey Digital Consultant - Stevens & Bolton**

