

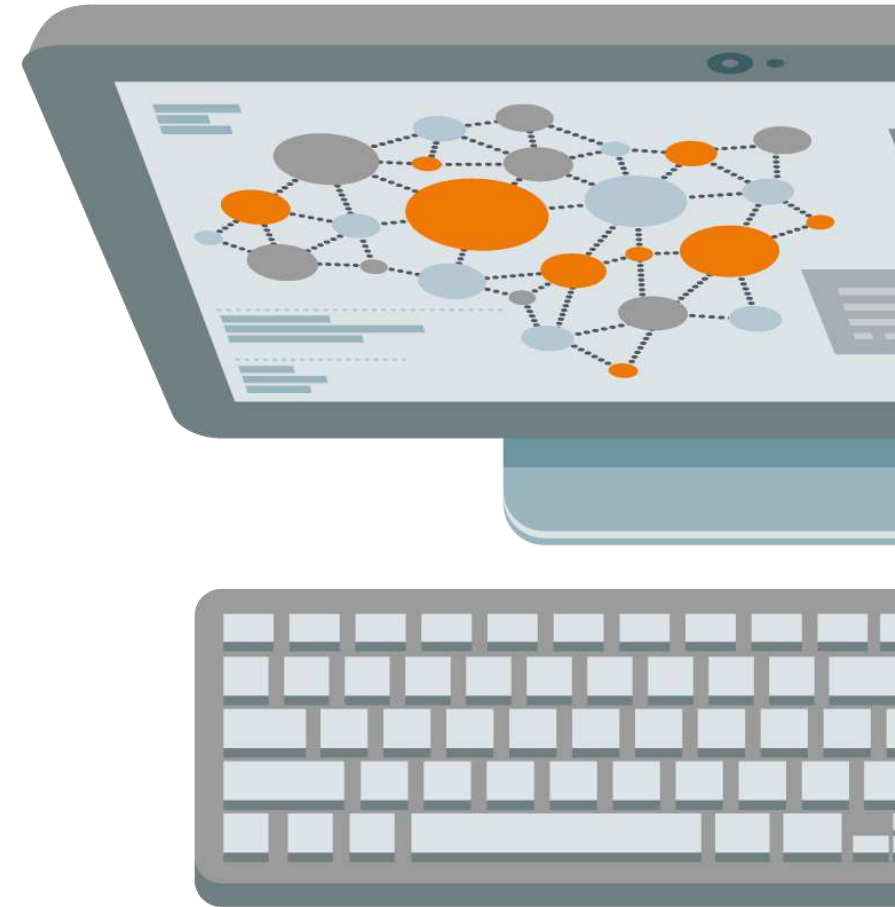
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Can legal firms afford not to **embrace** legal tech?

- Challenges around law firms adopting new legal tech and any barriers to adoption
- Benefits of using technology/AI, vs. concerns about being 'early adopters' and fears around AI 'replacing jobs'
- What seems 'obvious': efficiency improvements and time/money savings to be had
- Enabling lawyers to apply expertise and knowledge sparingly and at the "right time", allowing them to deliver better quality, higher-value work
- Challenges faced by legal firms that can be resolved by the use of modern technologies
- Describing 'innovation' to corporate clients to help win/retain high-value business



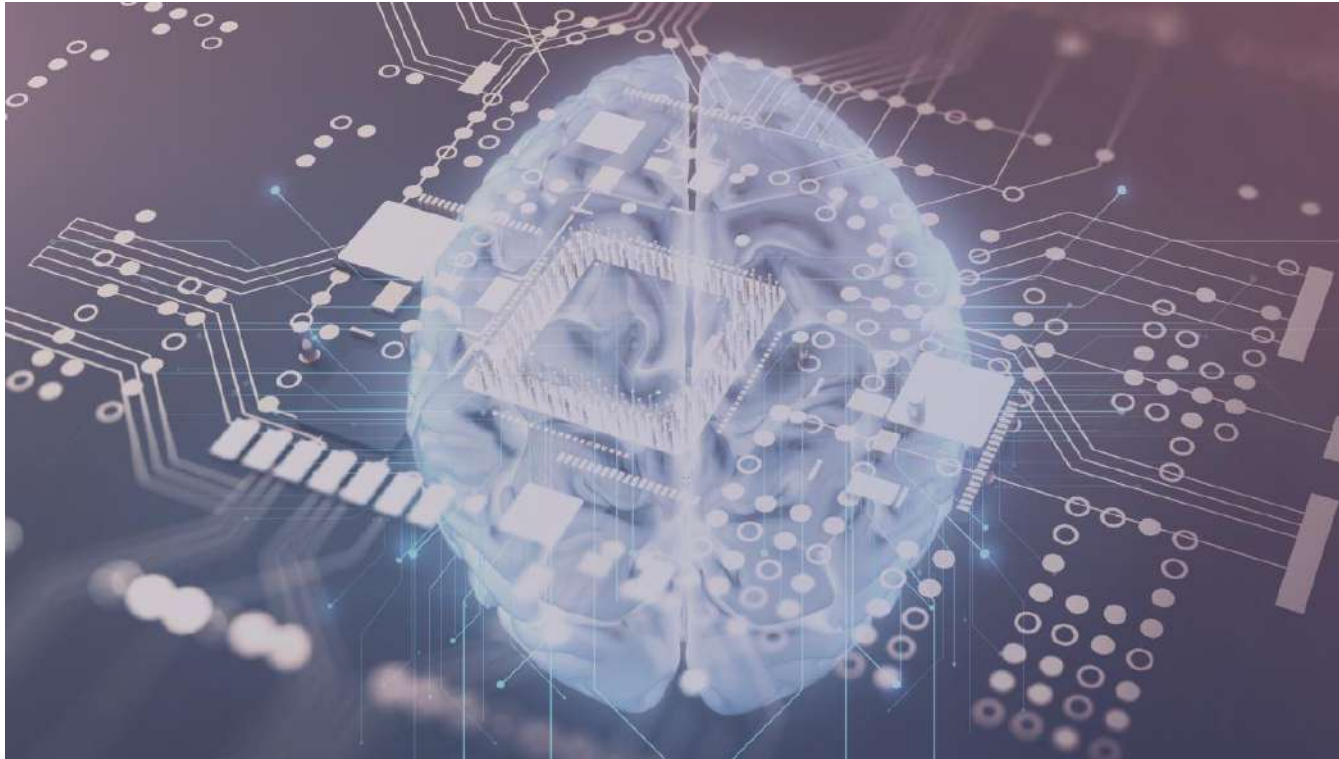
The challenges around law firms adopting new legal tech and any **barriers to adoption**



A profession as old as the hills...

well, not quite.

Benefits of using technology/AI, vs. concerns about being **early adopters** and fears around AI **replacing jobs**



It's a changing world.

AI is now mainstream, but Amazon Alexa, self-driving cars and chat bots are not all the same thing ...what works for your firm might not work for others.

So how do you assess your strategy for new technology adoption?

“What seems **obvious**”: efficiency improvements and time/money savings to be had



Time



Money



Performance

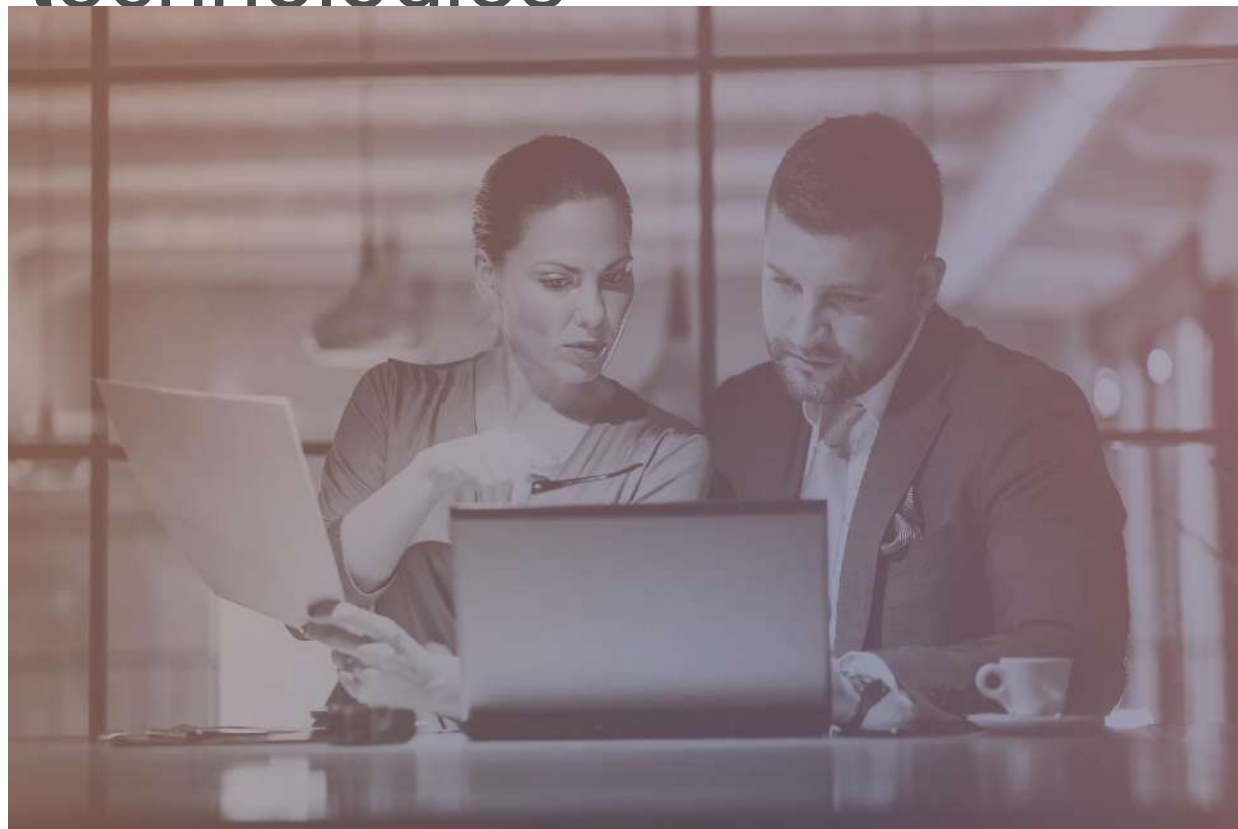
Enabling lawyers to apply their expertise and knowledge sparingly and at the **right time**, allowing them to deliver better quality, **higher-value** work



Automated, semi-automated and supporting technologies ...

what's your appetite for change?

Challenges faced by legal firms that can be **resolved** by the use of modern technologies



We are both the problem
and the cure!

Describing 'innovation' to corporate clients to help win/retain high-value business



Thank you.

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